

# Marymede Basketball Club Inc.

## 2012 SPONSORSHIP

### *Flames Mission Statement*

The Marymede Basketball Club is an organization composed of volunteers who are committed to teaching the skills of basketball to children while ensuring a safe and fun atmosphere and helping every player achieve their individual levels of success. We aim to achieve our mission by working hard to emphasize the following core values:



Mutual respect for each other, and a commitment to excellence, innovation, integrity and quality in everything we do.

By helping our sponsors build their brands and grow their business.

By treating our respective constituencies with respect, appreciation, and as we ourselves would want to be treated and serviced. In other words, by putting supporters and sponsors first every single day—and meaning it.

By making our community a better place to live through our support of worthy social causes.

By knowing who and where supporters are, and reaching out to them.

By working hard to make basketball the most popular sport in our community and by selling and humanizing our players to everyone we meet.

By being proactive and accountable in carrying out our mission.

The Marymede Basketball Club! Many people working together in a fiscally responsible way to grow our Club and to make this club respected, and achieve higher goals.

Many people. One attitude. To dazzle our supporters and sponsors.

Marymede Flames Basketball Club has gone from strength to strength over the last 3 Years. The club has been extremely active within the community. We are a fairly new club and our membership has more than doubled since our first season in February 2009. We have elected George Yankos as our president for 2011-2012 along with our new committee. We have started the process to build the right values and standards that will lead to an environment which 246 players, currently 6 sponsors, 748 members and supporters want to be associated with. There is also a waiting list for players to join.

We are expecting a great year for our players. We had multiple sides in finals last year and aim for more this coming year. We currently have 28 teams spread across various age group beginning from under 8's all the way up to under 16's and spread across boys and girls. We also have 8 Adult Teams which play for the club.

### **Why support Marymede Flames Basketball Club**

Sponsorship of the Marymede Flames Basketball Club represents an exciting opportunity for your business, and we look forward to raising an awareness of your Brand/Business within our community and beyond. With our teams playing at 3 different venues every Saturday, being Marymede Basketball Stadium, Mill Park Basketball Stadium and Darebin Basketball Stadium, there is great opportunity for maximum exposure of your brand or business.

### **Club sponsorship options, what we can offer you in return for your sponsorship**

Support from local business is important to enable us to help cover the direct annual costs of having multiple basketball teams. We currently have no major sponsor and several smaller sponsors.

There are two levels of sponsorship available at the Club, and depending on the level of support, the Marymede Basketball Club is able to offer great benefits to our sponsors.

#### **Level One Sponsorship**

Level one involves a once only donation of an amount from \$200 to \$1000.

#### **Bronze - \$200 per year**

- Promoted in every newsletter
- Framed Certificate of appreciation

#### **Silver - \$500 per year**

- Prominent Website advertising and link to your company website
- Framed Certificate of appreciation
- Promoted in every newsletter

#### **Gold - \$1000 and above – benefits for this level can be negotiated on a case by case basis.**

- Prominent Website advertising and link to your company website
- Framed Certificate of appreciation
- Promoted in every newsletter

## Level Two Sponsorship

**Platinum - \$3000 and above - benefits for this level can be negotiated on a case by case basis.**

- Prominent Website advertising and link to your company website
- Promoted in every newsletter.
- Framed Certificate of appreciation
- Also framed Basketball top with your sponsorship logos.
- Your company branding on some merchandise (dependant on level of commitment and amount being pledged – this will be negotiated on an individual basis).

Level two sponsorship consists of \$3000 or more as negotiated yearly contribution for a minimum of three years; benefits will be reviewed case by case.

With over 300 players, sponsorship of the Club will provide you with access to a large network of players, parents, 290 families and supporters.

Every sponsorship dollar will go towards additional uniforms, better equipment and reduced season's fees for our players.

In closing, the success of the club will not be measured over only one season, but as an ongoing major competitor for 2012 and the years beyond. I ask that if you are interested in sponsoring our great club, that you complete the attached page or I can be contacted direct on 0407 436 818.

We look forward to your participation.

Kind regards

**Brad Faulkner**

Sponsorship and Fund Raiser Organizer

We salute our generous existing sponsors, who have enabled the club to maintain its strong place in our basketball league. We urge all players, fellow sponsors, members and supporters to get behind our sponsors and promote the products & services that they offer.

### Our Sponsors:



Postal Address: [PO Box 330, South Morang 3752](mailto:PO Box 330, South Morang 3752)

Email: [sponsorship@marymedebasketballclub.com.au](mailto:sponsorship@marymedebasketballclub.com.au) website: [www.marymedebasketballclub.com.au](http://www.marymedebasketballclub.com.au)



## Marymede Basketball Club Sponsorship

Please complete and return this page with your contact and/or payment details to:

**Marymede Basketball Club**  
**PO Box 330**  
**South Morang 3752**

Or you can email your details to e-mail address: [sponsorship@marymedebasketballclub.com.au](mailto:sponsorship@marymedebasketballclub.com.au)

**Your Contact Details:** **Date:** \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Witnessed Name: \_\_\_\_\_

Contact Signature: \_\_\_\_\_ Witnessed Signature: \_\_\_\_\_

The Sponsorship in question will consist of: \_\_\_\_\_ Year Deal, \$\_\_\_\_\_ Value, the sponsorship will be:

\$\_\_\_\_\_ Value a Year for three years :( Platinum Sponsorships).

Bronze: \_\_\_\_\_, Silver: \_\_\_\_\_, Gold: \_\_\_\_\_, Platinum: \_\_\_\_\_ please put **yes** where applicable.

### Payment Details are:

- I wish to pay via electronic funds transfer (EFT). Required details are as follows:

**Account Name:** Marymede Basketball Club Inc.  
BSB: 033 140  
Account: 102 472  
Reference: 'your name'

- I enclose full payment of \$..... (make cheques payable to Marymede Basketball Club)
- I wish to make the minimum payment of \$..... a week for ten weeks

NOTE: Tax invoices are available upon request.