



# MARYMEDE BASKETBALL CLUB SPONSORSHIP

Marymede Flames Basketball Club was established in 2009 and has gone from strength to strength over the last 8 Years. Once a club consisting of only 12 teams, we now boast thirty-four team (34) teams ranging over various age groups beginning from under 8's to under 19's with both boys and girls competing. We continue the process to build and foster an environment with the right values and standards that past and current sponsors, players, members and supporters are proud to be associated with.

## **Why your support is important to Marymede Flames Basketball Club?**

Support from local business is important to enable us to help cover the direct annual costs of running a successful club with multiple basketball teams. Most importantly it allows for the development of the children's skills and confidence by enabling us to purchase much needed training equipment and/or hire specialist staff to develop, co-ordinate and run skills and coaching programs.

## **Why support Marymede Flames Basketball Club?**

Sponsorship of the Marymede Flames Basketball Club represents an exciting opportunity for your business to gain maximum exposure of your brand and generate great Public Relations. Our teams play in excess of 8 different venues every Saturday all over the northern suburbs therefore your brand could be seen by thousands of people every weekend and people will know that you are supporting a local children's basketball club. Your business name will be promoted on our Website, Social Media and Newsletters. Your affiliation with our club will raise awareness of your Brand/Business within our community.

## **Club sponsorship options, what we can offer you in return for your sponsorship**

The Club offers varies levels of sponsorship with each offering a wide range of benefits and exposure. However, that does not mean that we are not open to suggestions and offers from potential sponsors and local businesses.

### **Level 1**

- Minimum of up to \$1000 as a one-off payment
- Brand or Logo advertised on our website for a season (6 month)
- Framed Certificate of Appreciation

### **Level 2**

- Monetary value of \$1,000 - \$2,000 spread over 1 or 2 seasons (6 -12 months)
- Brand or Logo advertised on our website and social media
- Framed Certificate of Appreciation



### Level 3

## MARYMEDE BASKETBALL CLUB

### SPONSORSHIP TERMS

- Monetary value of \$2,000 - \$3,000 over 1 or 2 seasons (6 -12 months)
- Brand or Logo advertised on our website, social media and club emails
- Quarterly link to business promotions/offers on all platforms and emails
- Framed Certificate of Appreciation

### Level 4

- Monetary value of \$3,000 or more over 2 or 4 seasons (12 -24 months)
- Brand or Logo advertised on our website, social media and club emails
- Monthly/Bi-monthly link to business promotions/offers on all platforms and emails
- Framed Certificate of Appreciation

### Merchandise

- Value of at least \$1,000 that will be used to purchase a specific and one off range of club merchandise e.g Drink Bottles, Training Tops, Hoodies etc of which the type can at either the clubs or sponsors discretion.
- Brand or Logo will be incorporated on merchandise
- Recognition of sponsorship on all social media platforms
- Framed Certificate of Appreciation

### Specific

- Sponsorship of a specific event or purchase e.g Purchase of medals presented at end of season, purchase of training equipment
- Recognition of sponsorship on website and via club email
- Framed Certificate of Appreciation

### Your Choice

Have something else to offer? Feel free to contact us as we are always open to discussion.

The success of a club is not measured over only one season, but as an ongoing major competitor for 2017 and the years beyond. If you are interested in sponsoring our great club, please complete the attached form or alternately contact myself on 0407 436 818 or by email at [sponsorship@marymedebasketballclub.com.au](mailto:sponsorship@marymedebasketballclub.com.au). We look forward to your participation.

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Please complete and return to Marymede Basketball Club

**By post:**

Marymede Basketball Club  
PO Box 330  
South Morang Vic 3752

**By email:**

[sponsorship@marymedebasketballclub.com.au](mailto:sponsorship@marymedebasketballclub.com.au)

**In person:**

To the sponsorship officer named or a member of the committee.

**Contact Details**

Contact Name:

\_\_\_\_\_

Company/Business Name (if applicable):

\_\_\_\_\_

Position in company (if applicable):

\_\_\_\_\_

Phone Number: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

**Sponsorship Details**

Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Term (if applicable)

\_\_\_\_\_

Specific Details (if applicable)

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**Preferred method of payment:**

- Cheque**
- Cash**
- Direct Credit**

*Account Name:* Marymede Basketball Club Inc.  
*BSB:* 033 140  
*Account:* 102 472  
*Reference:* 'your name'

NOTE: Tax invoices are available upon request.

**Agreement**

I \_\_\_\_\_ (*name*) on behalf of \_\_\_\_\_ agree to the above sponsorship terms as stated.

Signed: \_\_\_\_\_

Date:    /    /

I \_\_\_\_\_ (*name*) on behalf of Marymede Basketball Club agree to the above sponsorship terms as stated.

Signed: \_\_\_\_\_

Position: \_\_\_\_\_

Date:    /    /